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	Basic 5 SEO	Basic 10 SEO	Advanced 5	Advanced 10
Research and Analysis				
Keyword Research	5 Keywords	10 Keywords	5 Keywords	10 Keywords
Manual Keyword Mining	✓	✓	✓	✓
Keyword Ranking Report	✓	✓	✓	✓
Keyword Competition Analysis	✓	✓	✓	✓
On Page Research and Analysis				
Indexing Pages in Major Search Engines	✓	✓	✓	✓
PR Distribution of Primary Website Pages	✓	✓	✓	✓
Internal Links - Most Linked to Pages	✓	✓	✓	✓
Internal Links - Most Linked from Pages	✓	✓	✓	✓
Internal Links - Nofollow/Dofollow	✓	✓	✓	✓
Page Not Found Analysis	✓	✓	✓	✓
Page Redirect Analysis	✓	✓	✓	✓
Website Content and Meta Tag Analysis & Optimization				
Page Titles				
Page Title - Duplicates Report	✓	✓	✓	✓
Empty Page Title Report	✓	✓	✓	✓
Page Title - Exceeding Character Limit Report	✓	✓	✓	✓
Website Content Optimization				
Keyword Optimization of Existing Site Content	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
Content Uploading	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
Internal Page Interlinking & Optimization via Keyword Anchor Text	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
NoFollow Internal Links Repair	✗	✗	Up to 6 Pages	Up to 12 Pages



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Website Assessment, Analysis & Optimization				
Keyword Grouping	✓	✓	✓	✓
URL Mapping	✓	✓	✓	✓
Target URLs	2	4	6	12
Duplicate Website Content Checking	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
Content Analysis and Optimization Guidelines	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
H1 Analysis, Creation & Optimization	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
hCard Analysis	✗	✗	✓	✓
Footer Navigation Creation Analysis & Installation	✓	✓	✓	✓
Site Logo Alt Text Composition Analysis & Optimization	✓	✓	✓	✓
IMG Alt Text Analysis, Creation & Optimization	✗	✗	Up to 10 Pages	Up to 20 Pages
Domain Redirect Analysis & Optimization	✓	✓	✓	✓
Homepage Redirect Analysis & Optimization	✓	✓	✓	✓
User Sitemap Analysis, Creation & Implementation	✓	✓	✓	✓
Site Performance (Page Loading) Analysis	✗	✗	✓	✓
HTTP Header Analysis	✗	✗	✓	✓
Browser Compatibility Check (5 Major Browsers - Latest)	✗	✗	Up to 6 Pages	Up to 12 Pages
Title and Meta Tag Optimization (For Target Pages)				
Page Title Optimization	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
Meta Description Optimization	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
Uploading of Optimized Meta Tags	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
Duplicate Meta Tag Repair (For Non-Target Pages)				
Repairing Duplicate &/or Missing Meta Title Tags	Top 5 Pages	Top 10 Pages	Top 5 Pages	Top 10 Pages
Repairing Duplicate &/or Missing Meta Description Tags	Top 5 Pages	Top 10 Pages	Top 5 Pages	Top 10 Pages
Uploading of Optimized Meta Tags	Top 5 Pages	Top 10 Pages	Top 5 Pages	Top 10 Pages



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Meta Description				
Meta Description - Duplicates Report	✓	✓	✓	✓
Empty Meta Description Report	✓	✓	✓	✓
Website Backups, Analytics and Optimization				
Website Malware and Virus Check	✓	✓	✓	✓
Pre & Post Optimization Website Backup	✓	✓	✓	✓
1 Year Secure Backup Storage*	✓	✓	✓	✓
Website Back-end Code Optimization				
hCard Generation & Implementation	✗	✗	✓	✓
Base Tag Implementation for Target Pages	✗	✗	Up to 6 Pages	Up to 12 Pages
Site Linking Structure Optimization				
Keyword Optimization of Site's Navigation Structure (Only Applicable for Templated Sites)	✗	✗	✓	✓
Breadcrumb Navigation Installation* (Wordpress Required)	✗	✗	✓	✓
Creating Side Bar Navigation for Relevant Internal Pages	✗	✗	✓	✓
URL Rewriting & Redirecting	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
Broken Links Repair	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
Website Protection				
Absolute URL Checking & Fixing Target Pages	✗	✗	Top 5 Pages	Top 10 Pages
Base Tag Implementation for Target Pages	✗	✗	Top 5 Pages	Top 10 Pages
HTML Validation Report Generation	✗	✗	✓	✓
XML Sitemap Optimization				
XML Sitemap Analysis, Generation & Installation	✓	✓	✓	✓
XML Sitemap Uploading to Google & Bing Webmaster	✓	✓	✓	✓



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Analytics and Webmaster Tracking				
Google Analytics Script Analysis, Generation & Installation	10 Pages Max	20 Pages Max	10 Pages Max	20 Pages Max
Google Webmaster Script Generation & Installation	✓	✓	✓	✓
Google Webmaster Geographic Target Setting	✓	✓	✓	✓
Bing Verification Script Generation & Installation	✓	✓	✓	✓
Misc Optimization				
Lynx Browser Compatibility Checking & Fixing	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
Robots.TXT & Meta Tags Checking & Fixing	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
Google Webmaster Error Checking & Reporting	Up to 2 Pages	Up to 4 Pages	Up to 6 Pages	Up to 12 Pages
Website Content and Meta Tag Analysis & Optimization				
Site Templated Custom 404 Error Page Creation (If Required)	✗	✗	✓	✓
Social Sharing and Liking				
Facebook Like & Send Button	✗	✗	✓	✓
Google +1, Tweet This & Twitter Follow Button	✗	✗	✓	✓
330 Social Book Marking Tag Options Button	✗	✗	✓	✓
Social Sharing, Liking Analytics & Click Tracking	✗	✗	✓	✓
Off Page Website Optimization Research				
Pages Indexing Analysis - Google & Bing	✓	✓	✓	✓
Site Authority Analysis - MozRank, Domain Authority	✓	✓	✓	✓
Backlink Count and Referring Domains Overview	✓	✓	✓	✓
Domain Age Check	✓	✓	✓	✓
Hosting Location Check	✓	✓	✓	✓



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Competitors Backlink Analysis				
Link Acquisition Assistance	✓	✓	✓	✓
Competitive Link Finder	✓	✓	✓	✓
Link Harvesting	✓	✓	✓	✓
Ongoing Content Optimization				
Press Release Writing and Keyword Optimization	✗	✗	2	2
Article Writing and Keyword Optimization	✗	✗	2	4
Blog Article Writing and Keyword Optimization	✗	✗	1	2
Manual Meta Tag Writing per Blog Article	✗	✗	1	2
Blog Content and Meta Tag Uploading	✗	✗	1	2
Primary Linking from Article to Target URL	✗	✗	1	2
Image Sourcing and Uploading per Blog Article	✗	✗	1	2
Video Citing and Embedding per Blog Article	✗	✗	1	2
Video Creation				
Video Creation	✗	✗	1	2
Written Video Description	✗	✗	1	2
Video Categorizing & Tagging	✗	✗	1	2
Professional Video Hosting with Analytics	✗	✗	1	2
Off Page SEO Link Building				
Meta Tag Audit on Target URLs	2	4	6	12
Integrative Link Placement Research	6	12	✗	✗
Intergrative Link Placement Comment Writing	6	12	✗	✗
High PR Intergrative Link Placement Research	✗	✗	10	20
High PR Intergrative Link Placement Comment Writing	✗	✗	10	20
Press Release Submissions	20	20	40	40
Vertical or Geo Specific Directory Submissions	20	40	50	100
General Directory Submissions	20	40	50	100



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Off Page SEO Link Building				
General Directory Submissions	20	40	50	100
Social Bookmarking	25	50	75	150
Unique Article Submissions	50	100	100	200
Forum Profile Submissions	75	150	100	200
Web 2.0 Profile Submissions	75	150	100	200
Competitive Link Building Re-Indexing	75	150	200	400
RSS Feed Creation and Submission	75	150	200	400
Misc Service Items				
Dedicated IP Services	✓	✓	✓	✓
Monthly Reporting and Auditing				
Internal Report Auditing and Analysis	✓	✓	✓	✓
Weekly Ranking Report Updates	✓	✓	✓	✓
Monthly Work Reports	✓	✓	✓	✓
Price Per Month	\$499	\$799	\$849	\$1,399